

Environment Policy Statement

Adwanted UK is committed to minimising the impact of its activities on the environment, spanning direct effects (e.g., energy use, business travel, staff commuting, office working and home office working) and the impact of our supply chain and the products/services we create. We are dedicated to reducing our GHG emissions footprint (especially carbon), our total waste and any unnecessary water consumption. We aim to become a carbon neutral business during 2024.

As an office/home-working based business located close to a majority of our clients in central London (allowing widespread use of public transport for staff commuting and meetings) we are still seeking opportunities to reduce our carbon footprint and improve sustainability.

This policy is fully supported by the Board and company investors. Our Environment policy requires that Adwanted UK:

- Minimises waste by evaluating operations and ensuring they are as efficient as possible.
- Actively promotes recycling including IT equipment.
- Meets or exceeds all the environmental legislation that relates to the Company.
- Utilises energy suppliers that predominantly use renewable energy or liaises with building owners to try to achieve this.
- Actively engages employees in identifying opportunities to reduce environmental impact.
- Measures our carbon footprint and identifies ways of reducing it.
- Offsets carbon emissions where they cannot be eliminated, using credible and respected offsetting schemes.
- Ensures all new and existing employees are trained to optimise opportunities for recycling, minimising waste, reducing energy consumption, etc.
- Ensures our supply chain supports our environment goals.
- Utilises fair trade products where possible.

This policy has been active since October 2021 and some of the concrete advances (including before its implementation) are:

IT: Secure disposal of IT hardware including servers, networking equipment, storage or desktops and laptops; Use of virtual machines with deprovisioning of several large on-site servers; Hardware recycled via ReviveIT; Removal of landline phones.

Carbon footprint: Audit of business travel; Approved offsetting budget; Selection of credible offsetting schemes; Streamlined business travel.

Recycling: Long-established schemes for recycling of office and IT equipment. During Adwanted UK's office move in January 2023 (one of our biggest investments in recent years), every effort was made to utilise existing furniture and to re-use equipment from the previous office, such as the hot water tap.

B Corp: In the process of gaining accreditation during 2024